Screen print

Please use the exact number of colours stated in your order.
The embossing is created using a full-tone colour.

> To create full-tone colours, a graphic design software is necessary.
> Do not use MS Office programmes to create these print files!

Instructions

☐ Please deliver your data in a scale of 1:1 in PDF/X-4 format only.

☐ Please only use vector graphics.

☐ PANTONE colours are produced as separate colours and are printed directly.

☐ Printing is only possible with PANTONE C colours. Graphic elements and backgrounds have to be defined as full-tone colours.

Use of the colour "white" (WHITE)

White is not a PANTONE colour. When using white in your layout, please take note of the following instructions:

☐ Graphic elements or backgrounds which are created with the colour white (also applies for areas in "paperwhite"), have to be defined as full-tone colour.

☐ This full-tone colour must be designated "WHITE". (Please ensure the spelling is correct)

Full-tone colour in design

☐ Please do **not** use CMYK, RGB, LAB colour spaces.

☐ Please use **only** full-tone colours from the **PANTONE C** (Solid Coated) colour palette.

☐ **Name the full-tone colours according to the example below:**
PANTONE 286 C
PANTONE Yellow C

☐ Please ensure correct spelling including spaces.

☐ Full-tone colours must have a tonal value of 100 % (do not use colour screens or half-tone values).

☐ Please use vector graphics only (no pixel graphics).

☐ Graphic elements and backgrounds have to be defined as full-tone colours.
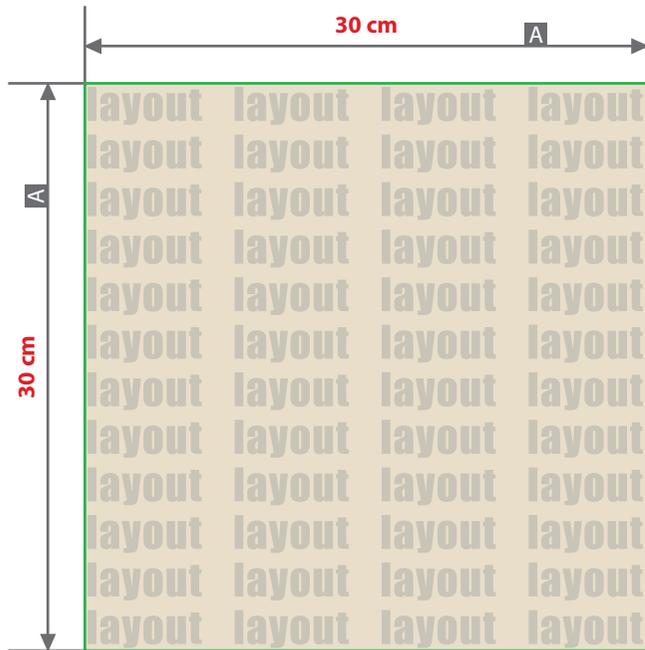
Checklist

☐ Vector files only

☐ Tonal value has to be 100 %; do not use colour grids or half-tone values

☐ Do not use any graphic effects such as distortions, transparencies, cast shadows etc.

The size, possible positions and spacing can be found in the attached data sheet.

Cotton bags, printed
Print area 30 cm x 30 cm

30 cm

A

A

30 cm

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A = file format / finished size

B = area of design on product

Area of design on product

B

Print file delivery

- As a PDF file
- Vectorised files only
- Do not use any graphic effects such as colour gradients, rasters, cast shadows or transparencies
- Design must be created 100 % in full-tone colours
- Maximum 4 colours possible (Pantone C, WHITE)
- WHITE counts as a colour
- Minimum text height 3mm (small letters)
- Minimum line thickness positive 0.75 pt (0.27 mm)
- Minimum line thickness negative 2 pt (0.71 mm)

Please note:

The use of colour "white" (WHITE)

White elements must be 100 % coloured with a full-tone colour.
This colour field must be called WHITE.
Please ensure that the spelling is correct.

Neon colours, such as Pantone 801 - 814C, are not permitted!

Diagrams are not to scale