

## Information

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### General note on layout software

You need a layout program with which full-tone colours (special colours) can be stored as the colour mode (e.g. InDesign, Illustrator, QuarkX-Press, CorelDraw etc.) – Office programs and image editing programs are not suitable for creating print data for this product!

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## Pad printing

Please deliver your data in a scale of 1:1 in PDF/X-3 format only.

Please only use vector graphics.

PANTONE colours are produced as separate colours and are printed directly.

Please use the exact number of colours detailed in your order.

### Full-tone colour in design



- Do **not** use CMYK, RGB, LAB or other full-tone colours (such as e.g. HKS).
- Please use only full-tone colours from the **PANTONE C** (Solid Coated) colour palette.
- **Name the full tone colours according to the example below:**
  - PANTONE 286 C
  - PANTONE Yellow C
- Please ensure correct spelling including spaces.
- Full-tone colours must have a tone value of 100% (do not use colour screens or half-tone values).
- Please use vector graphics only (no pixel graphics).
- Graphic elements and backgrounds have to be defined as spot colours.



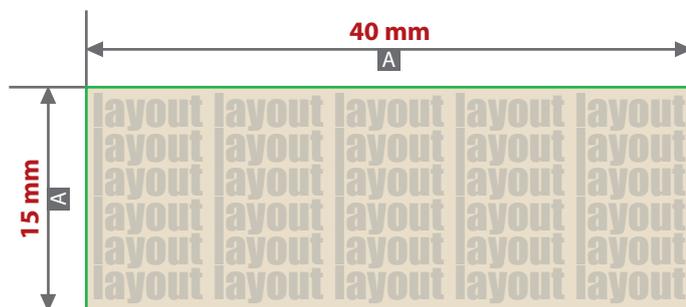
### Use of colour “white” (WHITE)

White is not a PANTONE colour. When using white in your layout, please take note of the following instructions:

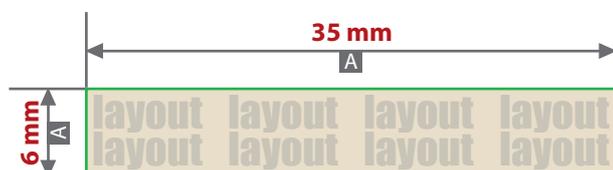
- Graphic elements or backgrounds which are created with the colour white (also applies for areas in “paperwhite”), have to be defined as full-tone colour.
- This full-tone colour must be designated “white”. (Please ensure the spelling is correct)

**Standard pen - model "recycled", printed**  
**Print area barrel 40 mm x 15 mm, clip 35 mm x 6 mm**

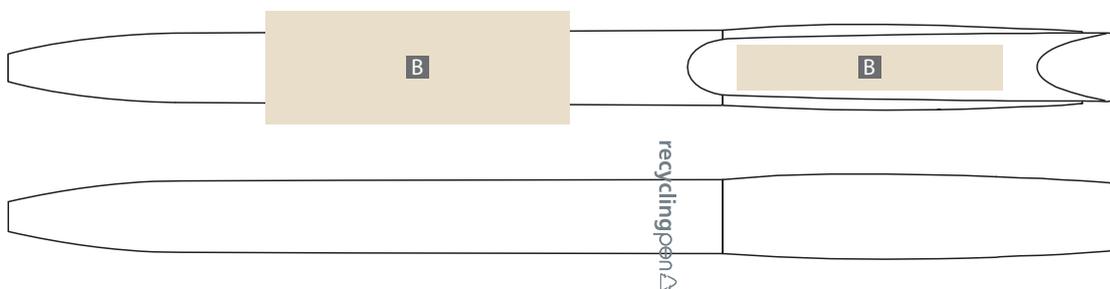
Barrel



Clip



Area of design on product



Diagrams not to scale.

**!** One or two designs are possible for this product. Please deliver a print file for each print area!

A = file size / finished size  
 B = area of design on product

**Product size**  
 Ø 10 mm x 146 mm

**!** **Deliver the print data:**

- As a PDF
- Only vector files
- Design must be created 100% in full-tone colours
- Maximum 2 colours possible Pantone C, WHITE
- WHITE counts as a colour.
- Do not use any graphic effects such as distortions, rasters, transparencies or cast shadows
- Minimum font height 1 mm (small letters)
- Minimum line thickness positive 0.75 pt
- Minimum line thickness negative 1 pt

**!** **Use of colour "white" (WHITE)**

White elements must be 100% coloured with a full-tone colour  
 This colour layer must be called WHITE.  
 Please ensure the spelling is correct.