Information
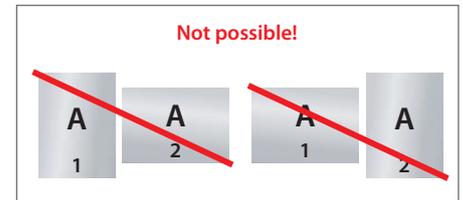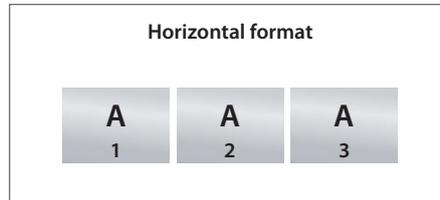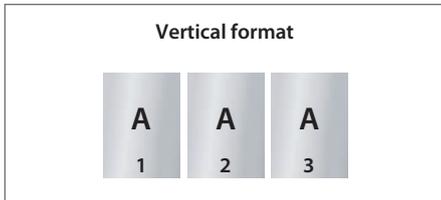
This information will help you create a perfect print file.
Further information can be found on our website under "Artwork creation".

❯ Alignment

- All files (1, 2, 3 etc.) should have identical format alignment: vertical or horizontal
- A combination of vertical and horizontal formats is not possible
- The format alignment must be selected as early as in your graphic programme - do not create any rotation in pages with pdf print files
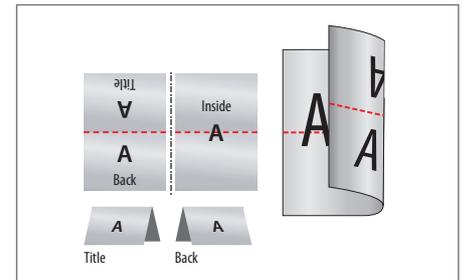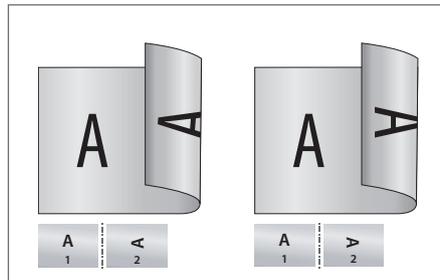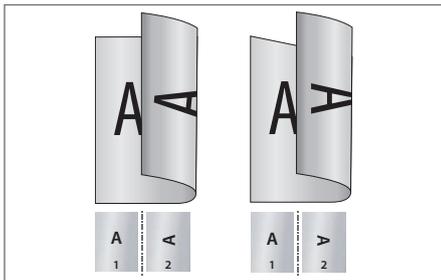- The format alignment must correspond to the artwork reading direction

Vertical format	Horizontal format	Not possible!
A 1 A 2 A 3	A 1 A 2 A 3	A 1 A 2 A 1 A 2

❯ Order of artwork pages

Please create artwork pages in chronological order, starting with page no. 1 / title.

❯ Various reading directions in double-sided print products

Please note: When uploading artwork in various reading directions (A) for a double-sided print, the printing sheet is rotated by 180 degrees along the vertical axis. Please lay out your artwork and the format alignment accordingly.

Examples:

Vertical format

Horizontal format

Horizontal format single fold

Explanations

Artwork format: format / size of the artwork

Finished format: format / size of the finished product
Background area (colours / photos / graphics / texts) should bleed over the edge of the finished format in order to avoid white lines in the finished format.

Neutral area: Please leave this area blank!

Not visible area: Please do not place any important elements along this area!
However, please do place background elements within this area in order to avoid white lines.

Bleed: Area that is cut off in further processing
Seam allowance: Area for the seam

Safety distance to artwork format: Distance between text / elements and the edge of the artwork format

Safety distance to finished format: Distance between text / elements and the edge of the finished format

Fold / groove / crease: Here the product is folded / grooved / creased

Perforation: Here the product is perforated
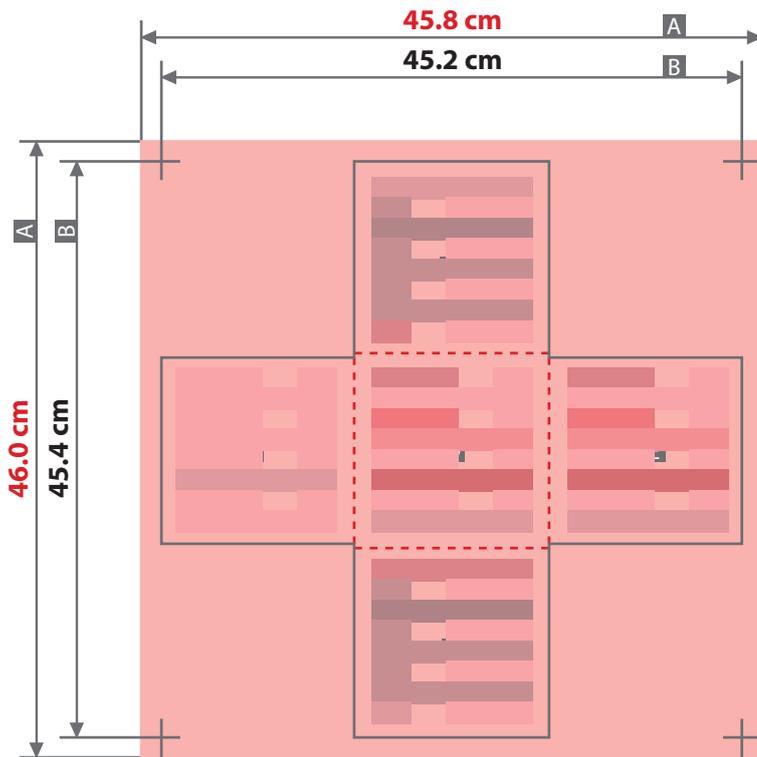
Seam: Here the seam is applied

❯ Support

Find helpful information and advice about our products on our website. Or alternatively, contact our hotline. We are happy to help.
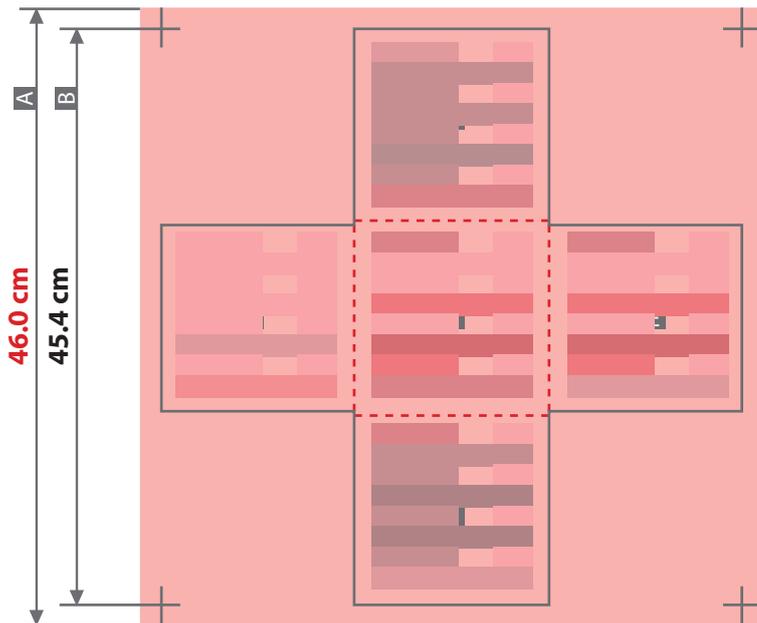
Presentation folder

Square large, 5-parts, filling level 1 mm

Outside

45.8 cm   A

45.2 cm   B

46.0 cm

45.4 cm

A   B

Inside (not required in case of single sided print)

A   B

46.0 cm

45.4 cm

Sketches are not to scale

Folded finished format
15.2 cm x 15.2 cm

Bleed (x)
3 mm
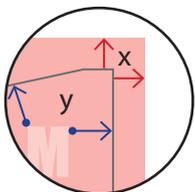
Safety distance (y)
5 mm

A = Artwork format
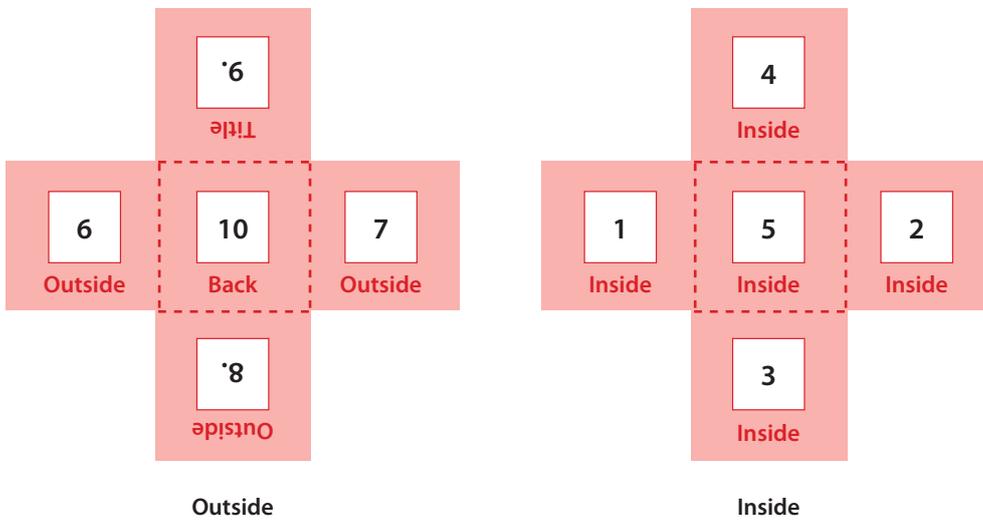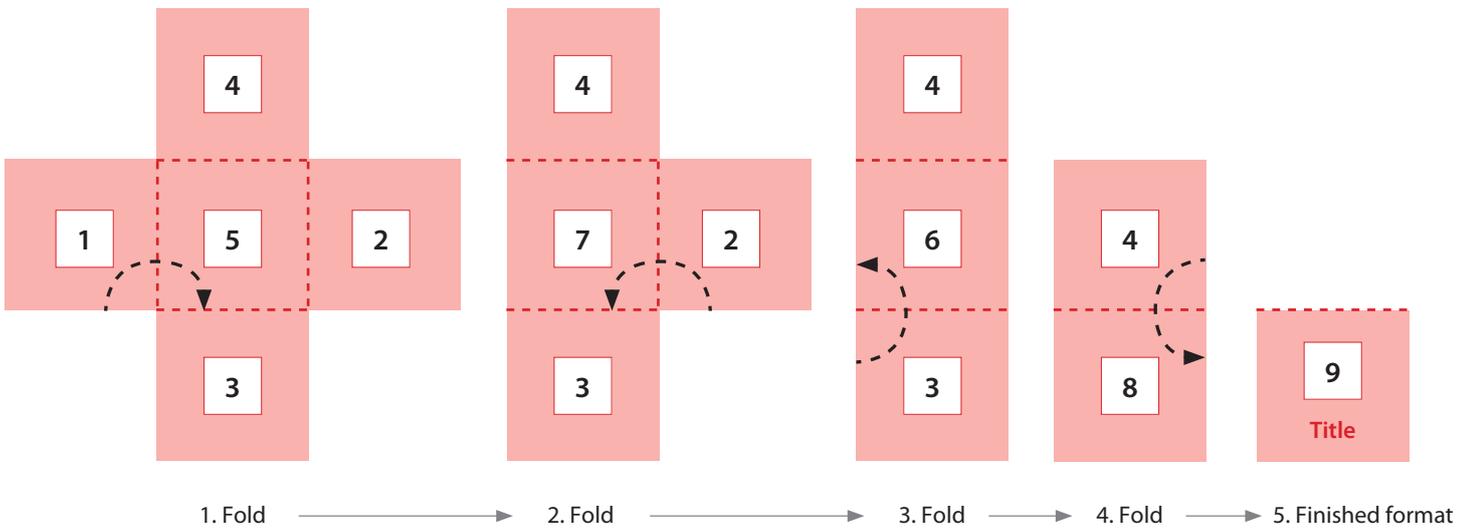B = Finished format
C = Title
D = Back
E = Fold-out page
F = Inside

x

y

Presentation folder
Square large, 5-parts, filling level 1 mm

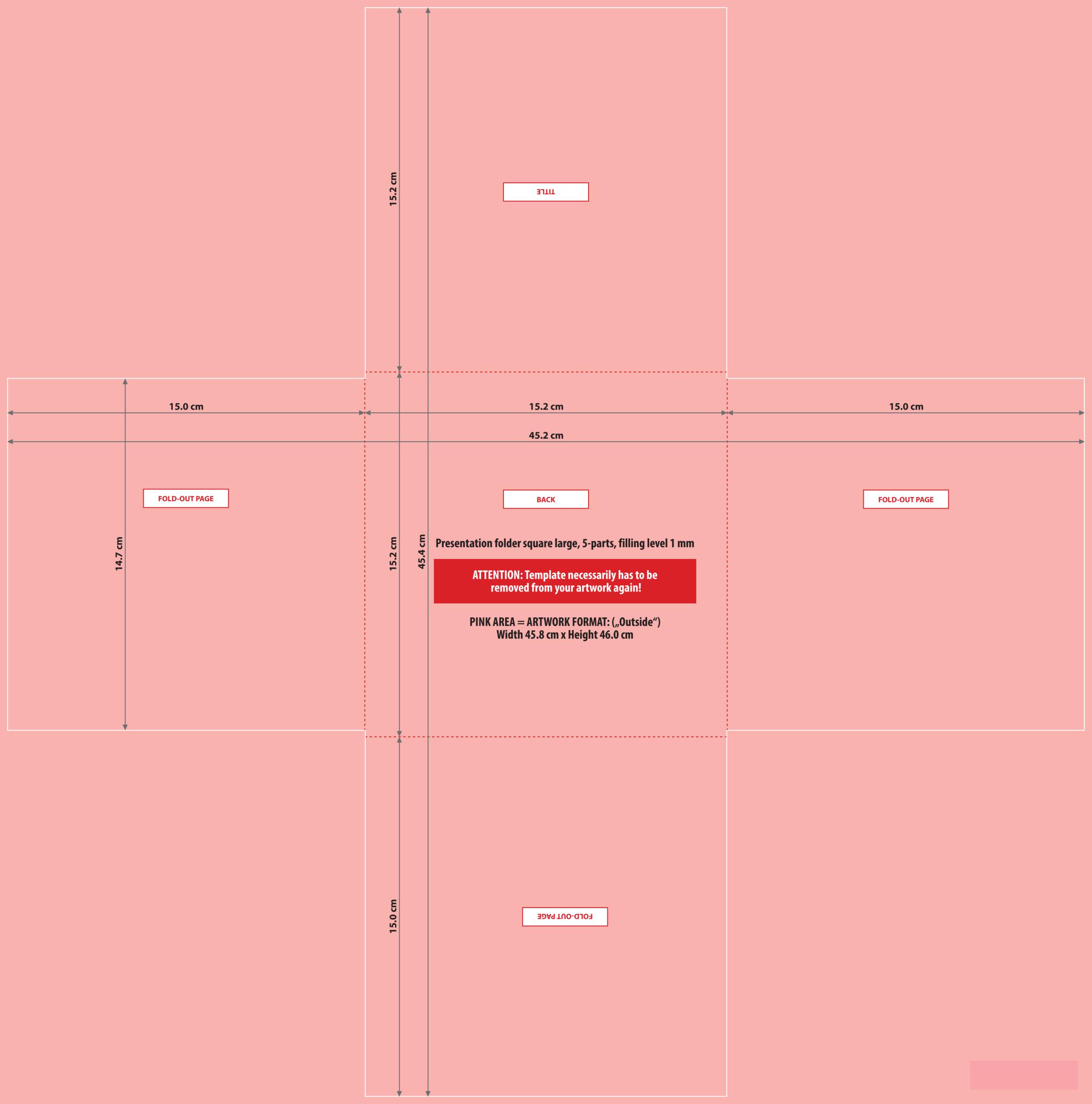**Artwork requirement**

	9. Title			4 Inside	
6 Outside	10 Back	7 Outside	1 Inside	5 Inside	2 Inside
	8. Outside			3 Inside	

Outside

Inside

Fold

1	4			4			4					
1	5	2	7	2		6		4			
	3		3		3		8		9 Title		

1. Fold ⟶ 2. Fold ⟶ 3. Fold ⟶ 4. Fold ⟶ 5. Finished format

Please pay attention to the reading direction of your single layout areas.

15.2 cm

TITLE

15.0 cm   15.2 cm   15.0 cm

45.2 cm

FOLD-OUT PAGE   BACK   FOLD-OUT PAGE

14.7 cm   15.2 cm   45.4 cm

Presentation folder square large, 5-parts, filling level 1 mm

**PINK AREA = ARTWORK FORMAT: („Outside")
Width 45.8 cm x Height 46.0 cm**

15.0 cm

FOLD-OUT PAGE

FOLD-OUT PAGE

15.2 cm

15.0 cm

15.2 cm

15.0 cm

45.2 cm

INSIDE

14.7 cm
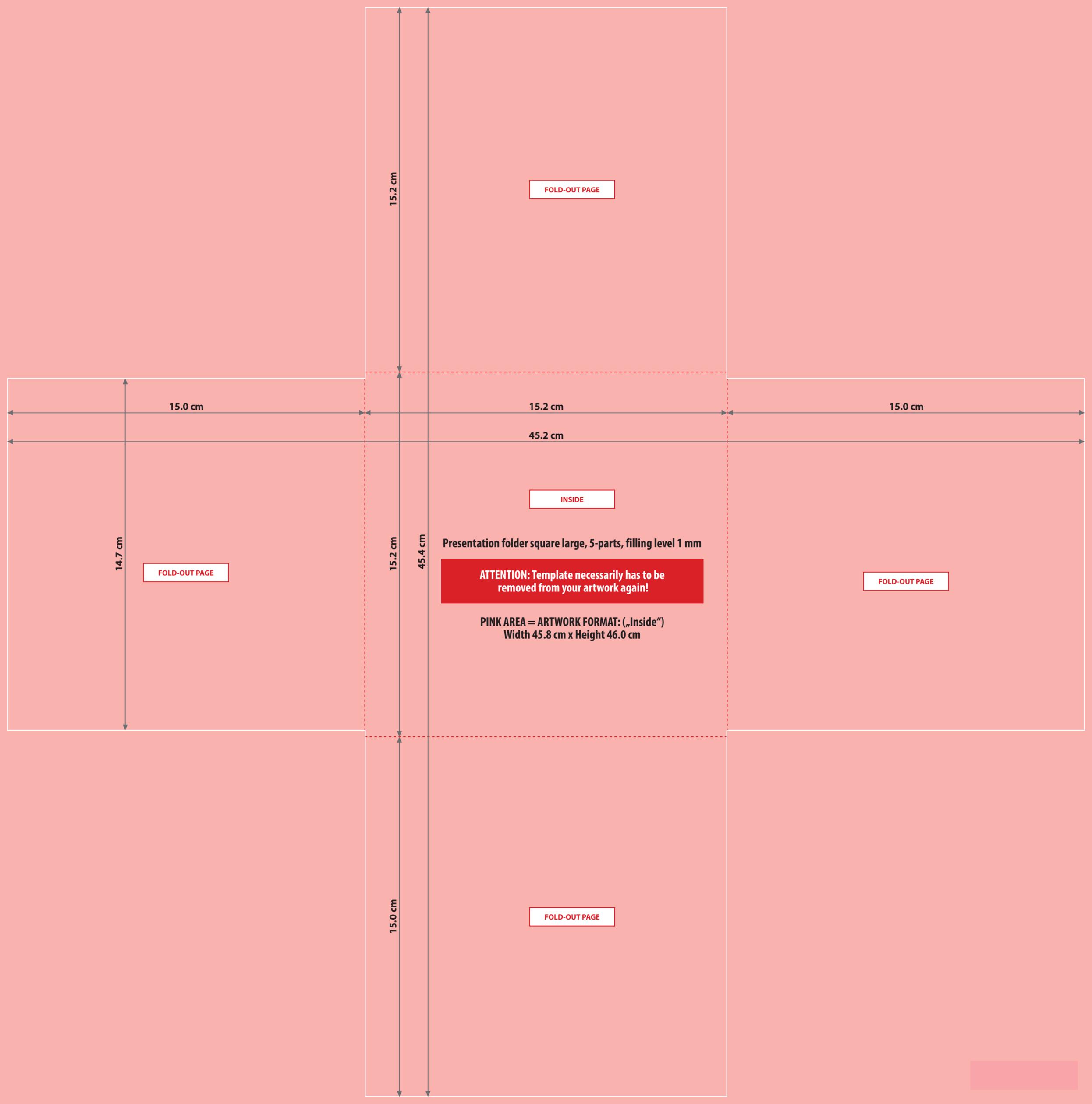
15.2 cm

45.4 cm

FOLD-OUT PAGE

Presentation folder square large, 5-parts, filling level 1 mm

ATTENTION: Template necessarily has to be removed from your artwork again!

PINK AREA = ARTWORK FORMAT: („Inside")
Width 45.8 cm x Height 46.0 cm

FOLD-OUT PAGE

15.0 cm

FOLD-OUT PAGE